



**Greetings from the African Toyshop**  
With the holiday season just around the corner  
and loads of news to tell  
this is a long overdue newsletter



First up is our Crazy November Sale!

The global economy meltdown might be hurting us all but we'd hate for you to go without a gift from the Toyshop for Christmas this year.

And so... we've radically reduced prices on almost all of our toys and collectibles - with some items being sold at **below cost**.

Prices are valid only as long as current stock lasts (and remember we're having to buy new stock with a very weak Rand) - so don't delay in getting to our shops to buy for you and your family and friends.

We've had some great accolades over the past few months, among them being selected as **one of three finalists** in the



**Drivers of Change Awards** (business Category).

Although we didn't win, we were very honoured by our selection.



The Toyshop is also one of 37 projects to be exhibited during the **United Nations Development Programme's 2008 Global South-South Development Expo**.

The Expo will be held December 17th to 19th in New York.

Speaking of Fair Trade, we've been appointed the official agents in South Africa for Kenana's range of knitted toys made in Kenya which fly out of our shops - and make great, reasonably priced gifts for children (of all ages!).



**And that's not all!**

We are currently part of an exhibition at SASOL's head office in Johannesburg (open day on 22 November) and our famous Shwe Shwe Poppis and Kenyan flip-flop toys are part of The Nutcracker at the Lyric, Gold Reef City, Johannesburg which runs from 20 November until 30 November.

Performances are at 8 pm from Tuesdays to Saturdays, with matinee performances at 3 pm on Saturdays and Sundays. It sounds like fantastic fun for the whole family.



Until next time, yours in Fair Trade,  
**The African Toyshop team**



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